

NCC Cable System Order

Order #	62514819
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Evan Butcher
Sales Coordinator	Rob Hintz
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	03/26/18 - 04/08/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Client Code	60s
Product Code	KY-6
Est Code	3.27-4.2
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,916.00		
Commission	\$587.40		
Net Total	\$3,328.60		
Total Spots	35		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.23. New Order. Please Review and Confirm Online. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	3/26/18	4/1/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	60	NPE 03/26/18-04/29/18
2	CNN	Cable RT	3/26/18	4/1/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	60	PRE 03/26/18-06/24/18
3	CNN	Cable RT	4/2/18	4/8/18	09:00	16:00	X							-	-	1	\$42.00	\$42.00	60	PRE 03/26/18-06/24/18
4	CNN	Cable RT	3/26/18	4/1/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$88.00	\$264.00	60	PRE 03/26/18-06/24/18
5	CNN	Cable RT	3/26/18	4/1/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$210.00	\$630.00	60	NPE 03/26/18-04/29/18
6	CNN	Cable RT	4/2/18	4/8/18	19:00	24:00	X							-	-	1	\$210.00	\$210.00	60	NPE 03/26/18-04/29/18
7	FXNC	Cable RT	3/26/18	4/1/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$86.00	\$258.00	60	PRE 03/26/18-06/24/18
8	FXNC	Cable RT	3/26/18	4/1/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	PRE 03/26/18-06/24/18
9	FXNC	Cable RT	3/26/18	4/1/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$346.00	\$1,038.00	60	NPE 03/26/18-04/29/18
10	MNBC	Cable RT	3/26/18	4/1/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	60	NPE 03/26/18-04/29/18
11	MNBC	Cable RT	3/26/18	4/1/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	60	PRE 03/26/18-06/24/18
12	MNBC	Cable RT	4/2/18	4/8/18	09:00	16:00	X							-	-	1	\$22.00	\$22.00	60	PRE 03/26/18-06/24/18
13	MNBC	Cable RT	3/26/18	4/1/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	60	PRE 03/26/18-06/24/18
14	MNBC	Cable RT	3/26/18	4/1/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$98.00	\$294.00	60	NPE 03/26/18-04/29/18

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Sales Coordinator	Rob Hintz	Est Code	3.27-4.2	Net Total	\$3,328.60
Office	Washington	Product Name		Total Spots	35
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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15	MNBC	Cable RT	4/2/18	4/8/18	19:00	24:00	X							-	-	1	\$98.00	\$98.00	60	NPE 03/26/18-04/29/18

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	35	0	0	0	0	0	0	0	0	0	0	0	35
AMT	\$3,916.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,916.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/26/18

62514819 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |